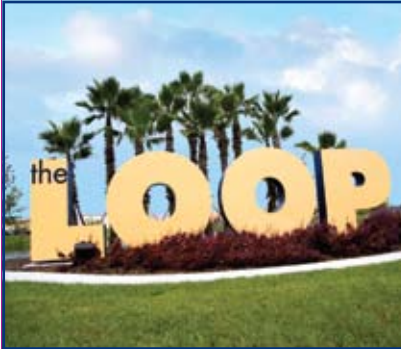


The Loop/Loop West-Orlando

ORLANDO, FL



The Loop-Orlando and Loop West combined represent 840,000 square feet of powerhouse retail. Together they meet the growing demand in the high growth, southern portion of the Greater Orlando trade area. The Loop and Loop West are now open.

JCPenney • Belk • Circuit City

Kohl's • Regal Cinema • Party City

Bed, Bath & Beyond • Old Navy

Michael's • Sports Authority • DSW

American Eagle • Aveda • Sunglass Hut

Ulta • Zales • Bonefish Grill

Macaroni Grill • Johnny Rockets

Panera Bread • and more

Loop West now open.

at a glance...

- The area has become a retail hub. With the addition of Loop West there is now well over one million square feet of retail at the intersection of John Young and Osceola Parkways. On the southeast corner of the intersection are Lowe's Home Improvement and BJ's Wholesale Club; on the northeast corner is Ashley Furniture.
- An office and hotel complex is planned for the remaining corner of John Young and Osceola Parkways.
- The average daily traffic count on John Young is 40,731.
- Over 26,300 new houses have been built in the seven miles surrounding the center since 1999. (Claritas 2006)
- The sixth largest county in Florida, Osceola County is well known to be the fastest growing area in Central Florida. Just between the 1990 and 2000 censuses, Osceola County's population grew by a tremendous 60.1%. (Osceola Co. Econ. Development 2007)
- The visitor market is strong and growing: Kissimmee/St. Cloud hosted 6.3 million overnight visitors in 2006, a 5% increase over the previous year. (Kissimmee CVB 2006 report)

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about the loop...

The Loop concept was conceived and developed by The Wilder Companies. It is the casually friendly shopping center that fits so easily into today's busy lifestyles. It is a destination site that combines retail, dining, and entertainment in an open-air, pedestrian friendly environment. The Loop-Methuen, MA opened first and was followed by The Loop-Orlando.

In addition to Loop West, The Loop-Northborough, MA is currently under construction and The Loop-Punta Gorda, FL will break ground this year.



LOOP WEST-RENDERING

demographics

2007 Estimates
Claritas Site Reports - 2007

	3 miles	5 miles	7 miles
2007 Population	76,476	184,436	226,195
Growth 2000-2007	34.59%	33.75%	34.97%
Est. Growth 2007-2012	18.97%	18.59%	18.98%
2007 Average HH Income	\$56,964	\$56,077	\$58,287
Average Age	34 years	35 years	36 years



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