

The Loop/Loop West-Orlando

ORLANDO, FL



The LOOP-Orlando and LOOP West combined represent 840,000 square feet of powerhouse retail. Together they meet the growing demand in the popular, southern portion of the Greater Orlando trade area.

JCPenney • Belk • Kohl's

Regal Cinema • Babies R US

Party City • Bed, Bath & Beyond

Old Navy • Michael's • Sports Authority

DSW • Books A Million • American Eagle

Aveda • Sunglass Hut • Ulta

Zales • Bonefish Grill • Macaroni Grill

Johnny Rockets • Panera Bread

and more

at a glance...

- The area has become a retail hub. With the addition of Loop West there is now well over one million square feet of retail at the intersection of John Young and Osceola Parkways. On the southeast corner of the intersection are Lowe's Home Improvement and BJ's Wholesale Club; on the northeast corner is Ashley Furniture.
- An office and hotel complex is planned for the remaining corner of John Young and Osceola Parkways.
- The average daily traffic count on John Young is 40,731.
- Over 38,000 new homes have been built in a seven mile radius surrounding the centers in the last ten years. (Claritas 2009)
- The sixth largest county in Florida, Osceola County is well known to be the fastest growing area in Central Florida. Just between the 2000 census and 2006, Osceola County's population grew by a remarkable 41.4%. (Osceola Co. Economic Development 2009)
- The visitor market is one of the strongest in the country: In 2008 Kissimmee/St Cloud hosted 6.14 million overnight visitors. (2008 Kissimmee CVB Report)

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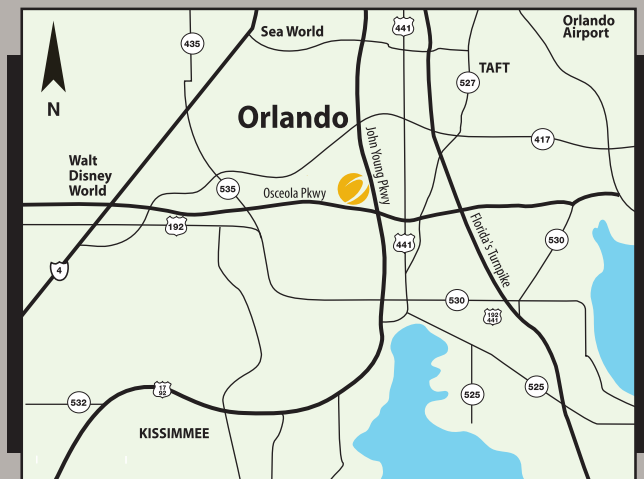
THE WILDER COMPANIES
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about the loop...

The LOOP concept was conceived and developed by The Wilder Companies. It is the casually friendly shopping center that fits easily into today's busy lifestyles. It is a destination site combining retail, dining, and entertainment in an open-air, pedestrian friendly environment. The LOOP-Methuen, MA opened first, followed by The LOOP-Orlando and LOOP West.



demographics

2009 Estimates
Claritas Site Reports - 2009

	3 miles	5 miles	7 miles
2009 Population	81,258	194,176	240,222
Growth 2000-2009	39.08%	39.39%	41.66%
Est. Growth 2009-2014	17.04%	16.98%	17.50%
2009 Average HH Income	\$61,285	\$59,559	\$61,743
Average Age	34 years	35 years	36 years



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